FOOD RECALL

COLES SUPERMARKETS LIMITED

Coles Frooty Rings Breakfast Cereal, 300g Best Before dates: 22Feb2012, 23Feb2012, 24Feb2012 and 24Mar2012.

Coles Supermarkets Limited is conducting a recall of the above products due to the possible presence of wire contamination

Consumers should not consume this product, as it may pose a safety risk.

What to Do: Customers should return the products to the place of purchase for a full cash refund.

The recall applies only to the above products with the nominated size and Best Before dates. No other Colesproducts are affected by this recall.

Coles Supermarkets Limited is greatly concerned at any risk to its customers. This recall is being undertaken to ensure the safety of our customers as an ongoing commitment to maintain the highest possible standards of safety and product quality at all times.

We apologise for any inconvenience.

For further information please call: Coles Customer Care 1800061562