

**INTERIM BAN MADE UNDER SECTION 109(1)(a)(i) OF THE
AUSTRALIAN CONSUMER LAW (NSW)**

I, ANTHONY ROBERTS, as a Minister of the State of New South Wales who administers the *Fair Trading Act 1987* (NSW), impose, pursuant to section 109(1)(a)(i) of the *Australian Consumer Law (NSW)*, an interim ban on consumer goods of the particular kind described in the Particulars of Goods.

PARTICULARS OF GOODS

Small, separable or loose, permanent magnetic objects:

(a) that are supplied as aggregated masses or in multiples of two or more;
and

(b) that are intended or marketed by the manufacturer primarily as a manipulative or construction desk toy or as jewellery; and

(c) that have a magnetic flux index of greater than $50 \text{ kG}^2\text{mm}^2$; and

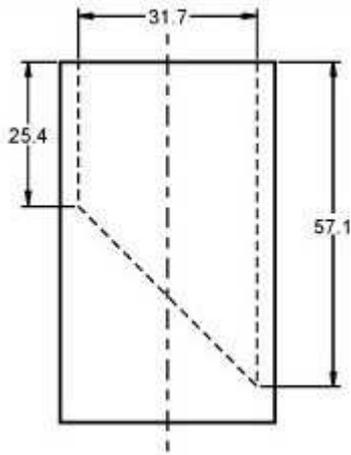
(d) where the product supplied contains more than one magnet that fits within the small parts cylinder as defined in the International Standards Organization Toy Standard (ISO 8124-1:2009, *Safety of toys*).

Interpretation

Measurement of the magnetic flux index (KG^2mm^2) is calculated by multiplying the square of the maximum flux density (KG^2) by the area of the pole surface of the magnet (mm^2).

The small parts cylinder is a test apparatus taken from the Australian, International and other national toy standards (for example the International Standards Organization Toy Standard (ISO 8124-1:2009, *Safety of toys*) designed to identify parts which are small enough to pose an ingestion or inhalation hazard to children.

The test apparatus was developed on the basis of incidents of ingestion. It is well established, has been in these various standards for over 40 years (since toy standards were first developed) and is a measure well known and understood by industry. Measurements in the figure below are in mm



The ban does not apply to magnets supplied:

- * as parts for manufacture into other goods or for the repair of other goods;
- * for scientific research; or
- * as industrial, medical or therapeutic goods.

ANTHONY ROBERTS
MINISTER FOR FAIR TRADING