



15 February 2011

For Immediate Release

NATIONAL PRODUCT SAFETY RECALL

TARGET BEAN BAGS

Target Australia Pty Ltd is conducting a national product safety recall on three styles of Target bean bag, as it has been identified that the items may not meet the required mandatory standard.

The recalled products were sold through Target stores between November 2009 and February 2011, and include:

- Target kids tear drop bean bag in colours pink, green, orange and purple
- Target kids bean bag with ears in colours pink, green, orange and purple
- Target adult tear drop bean bag in colours natural and chocolate.

It has been identified that the inner zip on the bag does not have a childproof locking mechanism, which may provide access to the beans and pose a potential choking hazard.

Target Australia recommends that customers cease using this product and return it to their nearest Target or Target Country store, where one of our team will provide you with a refund.

Target apologises for any inconvenience caused by this recall.

Customers requiring further information can contact Target's Customer Relations Department Toll Free on 1800 814 788 (Mon-Fri 9am-5pm).

-ENDS-

Contact: Lynn Semjaniv 0400 552 362



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