

# FOOD RECALL

Woolworths Australian Beef Mince Premium  
Varying weight between 450g-1200g  
Use By 29.07.2011  
(Packed on Wednesday 27.07.2011)

The affected product has been available for purchase at

## **DECEPTION BAY SUPERMARKET ONLY**

DECEPTION BAY MARKETPLACE, CNR DECEPTION BAY ROAD & BAY  
AVENUE,  
DECEPTION BAY, QUEENSLAND 4508

Woolworths Limited wishes to advise its customers of a consumer level recall on the above product sold from its supermarket meat department in Deception Bay Supermarket, Deception Bay Queensland **ONLY**.

**Problem:** The recall of the above product is due to a foreign matter contamination – soft plastic pieces.

**Food safety hazard:** Food products containing foreign matter may cause illness or injury if consumed.

**What to do:** Consumers should not eat this product. Any customers who may still have unused packs of Woolworths Australian Beef Mince Premium purchased on Wednesday 27/07/2011 at **WOOLWORTHS DECEPTION BAY SUPERMARKET, DECEPTION BAY QLD ONLY** – either in their refrigerators or freezers – should return the product to their nearest Woolworths Supermarket for a full cash refund.

Woolworths Limited apologises to its customers for any inconvenience caused by this recall and if further information is required about the recall they are invited to call our toll-free Customer Service number below:

**Ph: 1800 638 434**