

PRODUCT SAFETY RECALL

Product Recall – Coles Corned Beef Silverside (raw / random weight)

Coles supermarkets is recalling its **Coles Corned Beef Silverside** (raw / random weight), best before 19DEC13, purchased from Coles and BI-LO supermarkets nationally.

Defect: The Coles Corned Beef Silverside (raw / random weight) contains undeclared sulphites. The product is being recalled due to incorrect labelling. Products with other date codes are not affected.

Hazard: Customers who are sensitive to sulphites should not consume this product, as it may cause a reaction if the product is consumed.

What to do: Customers who have purchased the Coles Corned Beef Silverside (raw / random weight) with best before 19DEC13, should return it to their nearest Coles or BI-LO store for a full refund.

This recall is being undertaken to ensure the safety of our customers and to maintain the highest possible standards of safety and product quality at all times.

Customers seeking further information should contact Coles Customer Care on 1800 061 562.

Coles apologises for any inconvenience caused.

