

# Product Safety Recall

**Little Innoscents Natural Mineral Powder 100g**  
(LI product code 104)  
EAN (Barcode) 93 40857 00001 5  
BATCH CODE B8186 – Shelf Expiry 07/2022

Sold between **1 June 2018 to 12 Feb 2019** on  
littleinnoscents.com.au and nationally through  
pharmacies, independent retailers and baby retail  
outlets.



**Description** A powder for application to the skin for protection against moisture, chafing, odour and itching.

**Defect** The product does not comply with the Trade Practices (Consumer Product Information Standards) (Cosmetics) Regulations 1991.

The product does not have the correct mandatory ingredient label.

**Hazard** Users may be exposed to cosmetic ingredients they are sensitive or allergic to. If a user suffers an adverse reaction they will not be able to check the ingredients list to identify the possible cause and seek appropriate treatment.

**What to do** Consumers should stop using the product and contact Little Innoscents at [customer care@littleinnoscents.com.au](mailto:customer care@littleinnoscents.com.au) or call 1300 554 980 to arrange a refund.

**See [productsafety.gov.au](http://productsafety.gov.au) for  
Australian product recall information**