**PRODUCT RECALL MEDIA RELEASE**

**ZOGGS AUSTRALIA RECALLS ZOGGY BACK-FLOAT BOUYANCY DEVICE (FLOATIE) FOR CHILDREN**

**24 December 2010**

Zoggs Australia has implemented a product recall for Zoggs Back-Float buoyancy devices: catalog code 301221; batch number = 305DD (sold from September 2010).

Note: the batch code number is on the inside bottom right hand corner of the Back-Float with other product information.

The recall is a precautionary step in response to a small number of Back-Floats which have revealed a suspect buckle/clasp. Under adjustment the retaining band in the buckle may fail, and the nylon band may separate from the buckle, loosening the flotation device from the user**.** Sudden release of the buckle/clasp whilst in use could potentially cause serious injury or death to the user by drowning.

**What to do:** Zoggs Back-Floats are available from major retailers, sports stores and aquatic centres. This batch has been available from September 2010. If you have purchased a device with this batch number (305DD) during this period you should:

1. Immediately discontinue use of the product
2. Return the device to the following Reply Paid address for replacement at Zoggs’ expense:

Zoggs Australia Pty Ltd

Reply Paid 85412

Locked Bag 1004, MOOREBANK, NSW, 1875

1. Provide your return address and contact details.

Do not return the product to retail outlets.

Zoggs apologises for any inconvenience caused and we thank you for your understanding. Water safety is our priority.

**Contact Details:**

For further information please contact:

Zoggs Australia Pty Ltd

Locked Bag 5013, FRENCHS FOREST, NSW, 2086

Freecall : 1800 287 858 Fax: 02-9453-2222 Email sales@zoggs.com.au Website [www.zoggs.com](http://www.zoggs.com)

See [www.recalls.gov.au](http://www.recalls.gov.au) for Australian product recall information.

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